Story boarding

1.Awareness:

User identifies an advertisements on his /her mobile about the samsung AI refrigerator , a artificial refrigerator for the first time into the market

2.Considersation

Then the user visits the product to know about the particular product and compares with other similar products . then the user watches the demo which explains about the product like how it works ,how it is used ,cost of it and etc . he /she makes a note of the ongoing discounts and check the reviews

3. Purchase:

If user feels satisfied with the product , he selects the product by browsing the website and checks the warranty options . the user gets a confirmation details as a message or an email

4. On boarding :

The user opens the seal of the product and read the instructions and information provided in the box and scan the code for downloading the app and control it with his /her smartphone

**5. Usage:**

**The refrigerator is used like it consist of voice assistant and recommending the dishes of items in the refrigerator and updating the refrigerator by the day by day for the user conivent way of the user and we can control the refrigerator by the mobile phone also**

**6.Maintenace:**

**The AI refrigerator can run by normal electricity consumption like the all refrigerator like in the market and it can be indicates its its problem also in the in screen and it is sloved by the typing on the screen**

**7.Advocacy:**

**The user meets his friend and explains about the product and how it helps him by comparing it with other similar products (competitors). His friend admires the design and beauty of the product and decides to check it out in its website . and he prefers the product to all .**